

Bring the whole family and enjoy a competitive 5K run or a 1 mile family fun run. Proceeds will benefit Lewisville High School's Cross Country & Track Program, The American Cancer Society & our local children's hospital. Family activities include face painting, letters to Santa, bounce houses & more!

Sponsorships and vendor booths are available. Scan the QR Code for additional information for registration and sponsorships.



Rick Neill Memorial Holiday Run and Family Festival

Sponsorship Packages

Platinum Champion: \$2,500

<u> Main Sponsor –</u>

- Presenting sponsor -> "The 2018 Rick Neill Memorial Holiday Run and Family Festival powered by (Your Company Name Here)"
- Top billing on all advertising materials/media promotions for 5k event
- Supersize logo on back of race t-shirts
- ONE reserved Booth Promo Space at Family Fun Area distribute merchandise/collaterals
- 5x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, social media, and emails with Platinum Champion (highest) designation
- "Thank you" in event recap on website and social media

Gold Champion: \$1,000

- 1 spot available Your choice to be introduced as "5k Sponsor" or "Family Festival Sponsor"
- 5k or Family Festival sponsor -> "2018 5k/Family Festival powered by (Your Company Name Here)"
- X-Large logo on back of race t-shirts
- ONE reserved Booth Promo Space at Family Fun Area distribute merchandise/collaterals
- 4x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, social media, and emails with Gold Champion designation
- "Thank you" in event recap on website and social media

Silver Champion: \$500

2 spots available

- Example "2018 Race T-shirts made possible by (Your Company Name Here)"
- Large logo on back of race t-shirts
- ONE reserved Booth Promo Space at Family Fun Area distribute merchandise/collaterals
- 3x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, social media, and emails with Silver Champion designation
- "Thank you" in event recap on website and social media

Bronze Champion: \$350

2 spots available

- Medium logo on back of race t-shirts
- ONE reserved Booth Promo Space at Family Fun Area distribute merchandise/collaterals
- 2x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website and social media with Bronze Champion designation
- "Thank you" in event recap on website and social media

Race Day Vendor Booth: \$175

Unlimited Spots

- ONE reserved Booth Promo Space at Family Fun Area distribute merchandise/collaterals
- Placement of promotional merchandise or materials in race packets
- Recognition on website and social media
- "Thank you" in event recap on website and social media